

The
BLANK
THEATRE

HOLLYWOOD
FRINGE
JUNE 7-24, 2018

A Note from The Blank

WELCOME TO THE BLANK AT FRINGE!

We are delighted, for the first time ever, to host shows for the 2018 Hollywood Fringe Festival in our resident home, The Blank 2nd Stage! While we have worked with Asylum in recent years and our space has been host to shows from International productions, we have decided to be part of the HFF community this year for the full Festival!

Free rehearsal time at The Blank!?

We want your show to be the most effective it can be. So we offer free rehearsal time for your show in our space. Each participating show will get double their show's run time to use for pure rehearsal in addition to the standard amount of tech time.

On behalf of our members and staff, we hope you will take the time to consider The Blank as a home for your production and look forward to an inspired and successful Fringe Festival for all. Please let us know how we may be of service.

Sincerely,

THE BLANK

Daniel Henning, Founding Artistic Director

Bree Pavey, Producing Director

Christopher Raymond, Associate Artistic Director

Gabby Bruno, Office Manager

Why FRINGE at THE BLANK?

Our Space. A distinct 49 seat performance space, including a performance balcony, that will allow you to utilize the AEA Showcase Code should you choose to do so!

Technical Expertise. On-site Technical Director and a pool of Stage Managers familiar with the details of our space. (A qualified Stage Manager will be assigned to each show and paid directly by the show. They will be your board op at no extra charge.)

Rehearsal Space. Free Rehearsal time in our space. (2xs the show's running time.)

Community. Our team of Blank Creatives, volunteers and house managers will be a constant line of communication between participants and technical staff. They will also have complete participant information on every show in the venue and will be able to efficiently shepherd patrons in and out of the correct shows.

Location! Location! Location! Located at Santa Monica and Wilcox, in the heart of the Hollywood Fringe, with a constant flow of patrons looking for the next show to see! Within 3 blocks of the majority of all HFF programming and Fringe Central.

Dining. A number of eateries are nearby, including Eat This!, The Hudson Café, Oinkster and Farmboy Kitchen, all within a few blocks of The Blank!

Publicity. The Blank provides publicity for all shows through our regular email blasts and other social media, along with displays of prominent posters. We are community-centric, and encourage cross-pollination of everyone who works with us through a private Facebook group for participants of Fringe performing at The Blank.

Partnership. The Blank sees Fringe (and rentals in general) not just as a means of earning income, but as a way to build our creative family!

What will THE BLANK need from YOU?

Liability Insurance. We will require proof of General Liability Insurance with The Blank added as additional insured. (If you do not have insurance, we may be able to provide assistance.)

Front of House. Shows must provide their own Box Office and concession stock and staff. It's the best way to keep things streamlined and efficient for all productions!

Time Compliance. Fringing can be pretty chaotic for participants and patrons alike. It's crucial that shows stick to established running times and accomplish their load ins and outs in the allowed time.

Open and Timely Communication. We promise that you will know who to ask for anything and will get prompt if not immediate responses – we will need the same from your end, as well.

Safety and Respect. We expect that all participants will treat the venue with the same care as they would their own home. There will be many artists sharing the same resources and we want each to feel respected and safe.

What YOU need to DO!

1. DON'T FORGET TO... Set up your project on the HFF website.

Go to www.hollywoodfringe.org and set up an account. Then Create a Project and set up your Profile. This step is FREE and is NOT the final "Registration" for the festival. You aren't committed to anything at this point.

2. Contact The Blank.

Go to VENUES and find The Blank.

Click Details for basic info on our space.

Then click Send Message to contact our Producing Director.

We don't need every detail in the message, but certainly give us a clear idea of what you are looking for as far as space and performances. Please include direct phone, email address, and any history The Blank may have with you or your company. If your show/company has a website, don't forget to include it.

Please provide a basic summary of your show and as many tech/design details as you can. Keep in mind that Fringe is all about sharing spaces and self-contained shows.

We will respond with any questions and start the process of figuring out if our space is the best venue for your show.

3. Take a meeting and make a deal.

Tour the space or visit www.theblank.com for more information, including pictures and specifications.

Discuss available time slots and packages.

Finalize the agreement and make your down payment. (Don't forget to have your General Liability Insurance in place OR let us know if you need help with that!)

Finalize registration of your show on the Fringe Website by April 1st to be included in the printed guide.

Lock in your "in venue" Rehearsal and Tech slots.

4. Rehearse and Promote your show.

The more rehearsed and ready the show, the smoother the tech day. Always. Prep your show for the space, don't try and adjust it all when you bring it to the venue the first time.

Choreograph and Practice your load in and out. Especially if it's prop and costume heavy.

Have a plan for promotion that includes both an online presence and postcards and people/friends to get the info in front of potential patrons.

5. HAVE FUN!!!

What YOU need to KNOW!

Following are the technical specifications afforded to all Fringe participants at The Blank. Questions can be directed to producer@theblank.com.

TECH & REHEARSAL TIME

Tech Time. Included with booking is twice the allotted time of your performance (60-minute performances receive 2 hours of tech time, etc.). Additional time may be purchased with prior scheduling with Production Manager.

Rehearsal Time. Free rehearsal time on stage is included with your booking as well—twice the allotted time of your show. Additional rental time can be booked with producer@theblank.com. Discounted rates may be available at the discretion of staff.

Stage Managers. All Tech must include a Staff Stage Manager (SM), paid separately.

Arrival Time. To be respectful of all performers, cast and crew should limit their arrival to 30 minutes prior to scheduled load in time. Shows will be designated waiting areas Wilcox and Santa Monica Blvd.

STAGE MANAGER/TECHNICIAN

Required SM. A Blank staff SM will be assigned to each show and will be paid directly by the show at a rate of no less than \$30.00 hour. This includes load in and load out times in addition to performance times.

- SM must be present at all tech and shows.
- SM will supervise all show technicians.
- SM will facilitate streamlining tech and load in/out for the purposes of time.

Available Staff. In addition to assigned SM, there will always be one staff technician on call to assist in emergency situations or to answer questions.

STORAGE

We're Small. No storage is available.

VIDEO

Available with Notice. We have a projector and screen available for shows' use at no extra cost. Projectors must be requested at time of finalizing the contract.

SCENIC

Load In. All scenic units must be loaded in and out within the allotted time frame. Each show is provided an additional 30 minutes before and 15 minutes following each performance (60-minute shows are allotted 105 minutes in total, 30 to load in and 15 to load out, etc.).

Standard Furniture. A limited number of chairs, blocks, and tables are available for each space with prior request and approval.

Design Elements. The Blank reserves the right to limit scenic elements in the interest of time and safety.

Be Nice to the Space. No screwing, drilling, taping, clamping, or painting to stage or space is allowed.

Safety Hazards. No scenic units are allowed to be staged in walkways or fire exits.

LIGHTS

Design. All shows are restricted to pre-hung, previously provided rep plots.

Light Boards. Our SMs will be able to program and run the board for you.

Color Gels. Adjustments to position or color may only be done by staff.

Booth Access. Only staff and approved production technicians may enter tech booth.

Production Equipment. No additional lighting equipment is allowed. Extra equipment must be pre-approved by the assigned SM or by a member of staff.

THE BLANK RATES & PACKAGES – HOLLYWOOD FRINGE 2018

What YOU need to DECIDE!

Below are the standard rates based on the length of your show. Shows will be provided an additional 30 minutes to load in and 15 minutes to load out of the space.

We highly encourage renters to consider a Package of performances to minimize costs. All packages can designate at least one performance during Preview Week if you so choose. We will work to honor all requests and may suggest a combination of prime and non-prime times over the course of the Festival.

When you have chosen your package, one-half of the total balance will be due at the time of signing. The remaining balance will be due on or before June 1, 2018. Payment may be made by personal or cashier's check or credit card. Cash will not be accepted.

And remember that you will pay your performance stage manager directly at a rate of \$30 per hour from load in to load out.

PACKAGES

A LA CARTE

Purchase individual performances at cost per performance.

5 SHOW PACKAGE

2 Evenings
2 Afternoons
1 Early or Late Night

7 SHOW PACKAGE

3 Evenings
3 Afternoons
1 Early or Late Night

9 SHOW PACKAGE

4 Evenings
3 Afternoons
2 Early or Late Night

What YOU need to SPEND!

RATES

60 MINUTE SHOW

A LA CARTE

Early	Afternoon	Evening	Late Night
175	250	325	225

PACKAGES

5 Show Package 1225	7 Show Package 1700	9 Show Package 2125
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90 MINUTE SHOW

A LA CARTE

Early	Afternoon	Evening	Late Night
240	340	435	310

PACKAGES

5 Show Package 1650	7 Show Package 2300	9 Show Package 2875
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120 MINUTE SHOW

A LA CARTE

Early	Afternoon	Evening	Late Night
300	425	550	375

PACKAGES

5 Show Package 2050	7 Show Package 2900	9 Show Package 3575
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Now that you've chosen your package, contact us at producer@theblank.com to tour the space, sign a contract, pay a deposit and start working on a schedule!

We look forward to hosting YOUR HFF18 show AT THE BLANK!