



BRAND PARTNERSHIP DECK

INTRODUCTION

Meet The Young Playwrights Festival (YPF)!

Each summer since 1993, we produce the 12 best plays by playwrights ages 9 to 19, chosen from a nationwide competition. In the past 32 years, we have produced 381 plays by these young writers. Nowhere else in the nation can young playwrights receive the prize of seeing their vision come to life on stage in a professional production featuring known actors from film, television and theatre.



EVENT OVERVIEW

What is the YPF schedule?

THE DATES

JULY 10 to AUGUST 3, 2025

Every Thursday and Friday @ 8pm
Every Saturday and Sunday @ 2pm

EXPECTED ATTENDANCE

1600+

Audience Members - 1500+
Artists and Volunteers - 150+

DIGITAL ENCORE

PATREON STREAM

Estimated Additional Viewership - 2000+
No Paywall - Streams are FREE!

THE EVENT

Thanks to a partnership with Delta Air Lines, all 12 winners travel to Los Angeles to participate in YPF. Winners receive a framed certificate award on stage each evening.

THE VENUE

We are please to partner with the Skylight Theatre in Los Angeles for our rehearsal and performance venue. The Skylight provides a wonderful experience for our winners and their families!

EVENT POLICIES

We insist on inclusivity in our teams, casting and leadership and we practice sustainability at every opportunity by upcycling and recycling wherever possible!

OBJECTIVE

What Does YPF Aim to Accomplish?

YPF plays a critical role in training and supporting the next generation of theatre artists. Many of these playwrights have gone on to successful writing careers in and out of the theatre. We welcome them to write, without restriction, about whatever is on their mind - any topic, any genre, any length - and we provide mentorship to help them learn how to advocate for their work while being collaborative in the room. As we say in our curtain speech each evening, "These kids are the future of the theatre. If we don't support their work today, we won't have a generation of artists tomorrow."



SPONSOR BENEFITS

How Does Partnering With YPF Help YOU?

Many of our winners go on to meaningful careers in theatre, film and TV as playwrights, screenwriters, editors, dramaturgs and more. By partnering with The Blank's YPF, you create an early relationship with the next generation of writers who are brand and tech savvy. Our networks extend to include not only the 12 winning playwrights, but also to their professional writer mentors and an LA based audience who represent a relevant industry segment impressed by the generosity of your brand. In joining our community, your brand will be featured on our socials and printed material, as well as the socials of those who are part of our **#YPFamily**.



BENEFITS AT A GLANCE

Are there other benefits to sponsoring YPF?

BRAND VISIBILITY

Gain exposure to a dedicated audience passionate about arts education, access and careers in writing.

NETWORKING OPPORTUNITIES

Connect with industry leaders, influencers, and decision-makers in the entertainment field.

CORPORATE RESPONSIBILITY

Showcase your commitment to youth development, arts education and the Future of Theatre!

TAX DEDUCTION

Your in kind donation is also tax deductible!

TESTIMONIALS

What Do Past Participants Say About YPF?



"The invaluable benefit of the festival is that it provides - at a crucial time - collaborations with professional theater artists. These experiences helped embolden me to pursue my dreams. For someone like me, whose parents knew nothing about the arts - it can mean the world to hear real artists say, without condescension: 'You're good at this. You're a writer. You can do this if you want to.' I cannot sing The Blank's praises enough. *YPF changed my life.*"



- STEPHEN KARAM

Tony Award Winner
Two-time Pulitzer Prize Finalist
Three-Time YPF Winner

MORE TESTIMONIALS

More Thoughts From Our Alumni...

"Being part of this festival was the highlight of my childhood. To have the opportunity as a young person, I mean even now, I heard my words yesterday that have been bobbing around in my head as the writer for a year and change, and to hear actors say it out loud as a young person and as a teenager, it's life-changing, it's amazing."

- Four-time YPF winner, **Erik Carabasi**



"What the joy for us theater kids who are used to playing everything is, I feel that when we come to YPF we just get to play in theater camp. And so, to all of the playwrights and young aspiring actors and directors, you get to continue playing."

- YPF actor, **Parvesh Cheena**

Frasier, The Mandalorian, Crazy Ex-Girlfriend



"It's an extraordinary thing to look out into this audience, look on the stage, look in this program, and see that YPF for me isn't past-tense. It's not a thing that happened to me 20 years ago that changed my life and set up my future, I mean it is that, but it's also the soil that I was planted into. It's the soil I've been growing in for 20 years and now it's my root system."

- Three-time YPF winner, **Kit Steinkellner**

Sorry for Your Loss, Z: The Beginning of Everything



"The work you are seeing today by these playwrights, you know, they are going to go on to be writers, and showrunners, and directors in their own right, and it's just such a wonderful program and I am so grateful to have been part of it, and to still be a part of it!"

- YPF actor, **Dominic Burgess**

Palm Royale, American Horror Story, The Magicians



AUDIENCE

Who's Coming to YPF?

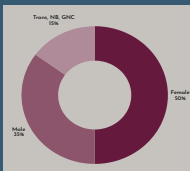
Our audience is made up of industry professionals in theatre, film and television. In addition to the family and friends of our winners, our audience routinely welcomes writers, show runners, producers, directors, actors, celebrities and teachers. Our audience members range from children to seniors and across all walks of life and various backgrounds, in an effort to reflect the various complexities of our own community.

YPF is presented FREE to the public every Thursday, Friday, Saturday and Sunday in Los Angeles for four weeks in July.



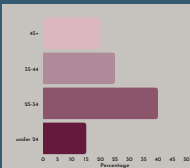
AUDIENCE BREAKDOWN

What are the YPF audience demographics?



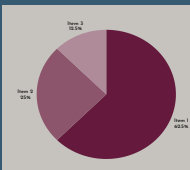
BY GENDER

The gender breakdown of our audience is 50% female, 35% male, and 15% trans, non-binary or gender-nonconforming, which reflects a strong interest in the arts and participant identities.



BY AGE

Our target audience includes individuals aged 25-34 (40%), 35-44 (25%), 45-54 (20%), under 24 (15%). This diverse age range ensures a broad spectrum of perspectives and experiences.



BY OCCUPATION

Our audience includes entertainment industry professionals (40%), friends and family (30%), and teachers and policy makers (30%), all committed to arts education and access.

CONTACT

Feel free to reach out!



Thank you for your attention and dedication to our mission. Feel free to reach out for any inquiries or collaborations.

BREE PAVEY

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JOIN OUR #YPFAMILY AND SUPPORT
THE FUTURE OF THEATRE!

